



LAKEMONT ELEMENTARY PTO 2023-2024 CORPORATE SPONSORSHIP PACKET

Dear Lakemont Elementary Families, Friends and Community Members:

Our names are Becca Burnett & Kristina Roman, Co-Presidents of the Lakemont Elementary Parent Teacher Organization. We wanted to take a moment to inform you of the opportunity for you and your business to be a Lakemont Elementary supporter for the coming 2023 – 2024 school year.

The Lakemont Elementary PTO organizes and runs approximately 12-13 events a year for our school of approximately 650 students including Family Fun Night, a Father/Daughter dance, a Mother/Son bowling night, a school wide Spring Carnival and our annual Boosterthon Fun Run event! These events are made possible with year-long or single event sponsorships from local families and local businesses like yours. In return, you receive a variety of opportunities of exposure for your business, including key logo placement on school banners as well as in print and online materials, public mention and promotion of your business at our events, the chance to promote your business at our events or even your logo on our upcoming **Boosterthon tees!**



















Lakemont Elementary is comprised of over 600 families in your business' surrounding community and we encourage our families to "shop local." Don't miss out on this special opportunity to support children in your community and receive great benefit of that support.

We have attached for you a copy of our 2023-2024 Sponsorship Opportunities flyer. Please take a moment to look it over and if you have any questions or concerns, please reach out to our Director of Communications, Kate Milton at lakemontpto@gmail.com. We look forward to hearing from you soon!

Best Wishes,

Becca Burnett & Kristina Roman
Co-Presidents
Lakemont Elementary PTO

2023-2024 YEAR LONG SPONSORSHIP OPPORTUNITIES

	PRIDE OF THE PACK	LEADING LEOPARD
Annual Investment	\$3,500	\$2,000
Title Sponsor for Lakemont Elementary's 2 biggest events: Boosterthon (Fall) & Carnival (Spring)		
Your company logo featured on approximately 700 Boosterthon tee shirts as Premier Sponsor		
Your company logo featured on all event banners, all print & all online promotional material throughout the 2023 -2024 school year		
Your company logo featured on our Lakemont PTO website		
Your company promoted quarterly via our PTO Facebook page		
Opportunity to have a tent or promotional booth at Boosterthon, Fall Family Dinner and Spring Carnival		
Opportunities throughout the year to offer special promotions to Lakemont Families		
Two (2) Carnival admissions with two (2) wristbands for Spring Carnival activities		
Opportunity to showcase an item at our Lakemont on the Lake Silent Auction in April 2023		
First right of refusal for presenting sponsorship of individuals events throughout the year (additional monetary or in-kind donation may be required)		
Opportunity to showcase a quarter page ad in the Lakemont Elementary School yearbook		
A commemorate brick placed in the front school walkway		

2023-2024 SINGLE EVENT SPONSORSHIP OPPORTUNITIES

Description of Opportunity	Number Available	Investment
Boosterthon Fun Run		
Our largest Fall PTO fundraiser...the Boosterthon Fun Run!		
Event Sponsor Your company logo featured on approximately 700 Boosterthon tee shirts, event banner and logo featured on all print and online materials	Multiple	\$500
Family Fun Nights (4 Opportunities per year: Grandparents Bingo, Family Fun/Game Night, Father/Daughter Dance, and Mother/Son Bowling)		
Family Fun Night is a popular community event at Lakemont. Held indoors, families gather at school to play games and enjoy the company of other families		
Presenting Sponsor Prominent placement of sponsor logo on all marketing materials for the event.	Single Per Event	\$250
Photography/Photo Booth Sponsor Prominent placement of sponsor logo on marketing materials for the event. *Must provide professional photo service and free print or digital download per person	Single	In-Kind
Skate Night (4 Opportunities per year)		
A night of roller skating and fun held 4 times a year at Semoran Skateway in Casselberry		
Presenting Sponsor Prominent placement of sponsor logo on all marketing materials for the event	Single Per Event	\$250
Donuts with Dad or Morning with Mom		
Two of Lakemont's most highly attended events		
Presenting Sponsor Prominent placement of sponsor logo on marketing materials for the event	Single	\$250
Donut /Muffin, Juice and/or Coffee Sponsor Business name and logo on fliers advertising this event that attracts more than 300 students and families. Opportunity to display branded signage on donut table during event.	Multiple	In-Kind
Turkey Trot		
Lakemont's holiday fun run / walk with a focus on family fitness		
	Single	\$300
School Carnival and/or Lakemont Silent Auction		
Our largest events of the year featuring games, bounce houses and fun at the Carnival & a Fun-filled Adult Only Silent Auction with food, drinks, music/dancing, bidding and more		
Presenting Sponsor Prominent placement of sponsor logo on marketing materials for the event	Multiple	\$500
Individual Game Sponsor@ Carnival Prominent placement of sponsor logo on sign next to carnival game	Multiple	\$100
Live & Silent Auction Donation Item	Multiple	In-Kind
Music/Food/Beverage Sponsor	Multiple	\$250-\$1000